

Exposing The Cause Is The Cure

# Breast Cancer Prevention Partners

## Who we are

Founded in 1992, Breast Cancer Prevention Partners (BCPP) is the only national science-based and advocacy organization working to eliminate toxic chemicals and other environmental exposures linked to breast cancer.

1 in 8 women will face a breast cancer diagnosis in her lifetime. And yet 90% of breast cancers have no link to genetics.

## How we work

At BCPP we work to eliminate the other known risk factors linked to breast cancer—to save lives and prevent the disease before it starts, by:

- 1. Translating science into education and action.
- 2. Pressing businesses to make products safer.
- 3. Passing health-protective laws.
- 4. Supporting communities most highly impacted by the environmental exposures linked to breast cancer.

## Areas of Focus

#### Safer Personal Care & Beauty Products

BCPP's program, the Campaign for Safe Cosmetics (CSC) leads the national movement to make beauty and personal care products safer for all. This includes education, market changes, and legislation.

#### Safer Cleaning Products

We pass and support legislation that informs the public about the ingredients in their cleaning products.

#### Safer Food Packaging

We're putting pressure on manufacturers to replace toxic chemicals in their packaging like BPA & PFAS.

Safer Workplace Health

We're dedicated to policy and education that supports worker health and safety.

#### **Chemical Regulation Policy**

We're focused on grounding our work in new & current initiatives based on scientific evidence.

#### **Big Think Partner Solutions**

We're working collaboratively with communities on big ideas with the potential for big results.

#### **Events For Prevention**

We have a long tradition of outdoor, active events such as our annual Climb Against the Odds and Peak Hike for Prevention.





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## Why Prevention

1 in 8 women today will be diagnosed with breast cancer and yet only 10% of cases can be linked to family genetics. While we cannot change our genes, we can change our environment.

There is a definitive body of scientific evidence linking breast cancer to chemicals in our everyday environment— chemicals in our food, our products, our air, our water and where we live, learn, work, and play. More than 85,000 industrial chemicals are registered for use in the United States, and most have not been tested for their health effects.

The connection to increased breast cancer rates has been clearly made. That's why, together we can shift the public conversation from awareness to prevention. We will find solutions via systemic interventions to ensure that ourselves, future generations and the environment can thrive.

# Every two minutes a loved one hears the words, "you have breast cancer."

BCPP is working together with scientists, advocates, legislators, responsible corporations and people like you to create safer products, safer homes, safer workplaces, and a safer environment.

Visit www.bcpp.org to learn more and join our community!

Follow us online to get tips, policy and science updates, and relevant news to keep you informed and safe:

# **BCPP Highlights**

**33** major scientific studies and reports published

**18** state and federal laws enacted, from banning toxic chemicals in kids toys and food packaging to safer personal care and cleaning products

**16+** major market victories, from Johnson & Johnson's global discontinuation of its toxic talc baby powder to L'Oreal and Revlon globally reformulating to Unilever and Proctor & Gamble accepting fragrance disclosure policies

6.4M educational social and webinar video views

**9M** raised by 900 Climb Against the Odds participants

5+multinational corporations influenced by us to adopt safer chemicals policies including Campbells, Walmart, Target, J&J, and Unilever

**13** states enacted bans on BPA in baby bottles and other food packaging with our help

**1 st** in the nation to pass a statewide biomonitoring program

**1 st** in the U.S. to produce a statewide breast cancer prevention plan



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"Most breast cancer is a preventable disease and BCPP has been at the forefront of prevention efforts by translating the science, educating the public, and pushing policymakers in the right direction." —Sarah Janssen, MD, PhD, MPH, Staff Physician at Kaiser Permanente